

79seconds
logo & identity system
delivery



When you have less time
to make a lasting impression.
You need more agency.

Get ready for your

SEVENTY NINE SECONDS

Primary Logo (1/4”+)



Small Scale Logo (<1/4”)



Wordmarks



Primary Color Palette



Typography

Hero Headlines: Moderat Serif Regular (\$)
Headlines: Lato Bold

SUBHEADS: LATO BOLD

Body: LATO Regular

Photography





We make brands tick



SEVENTY NINE SECONDS



SEVENTY
NINE
SECONDS

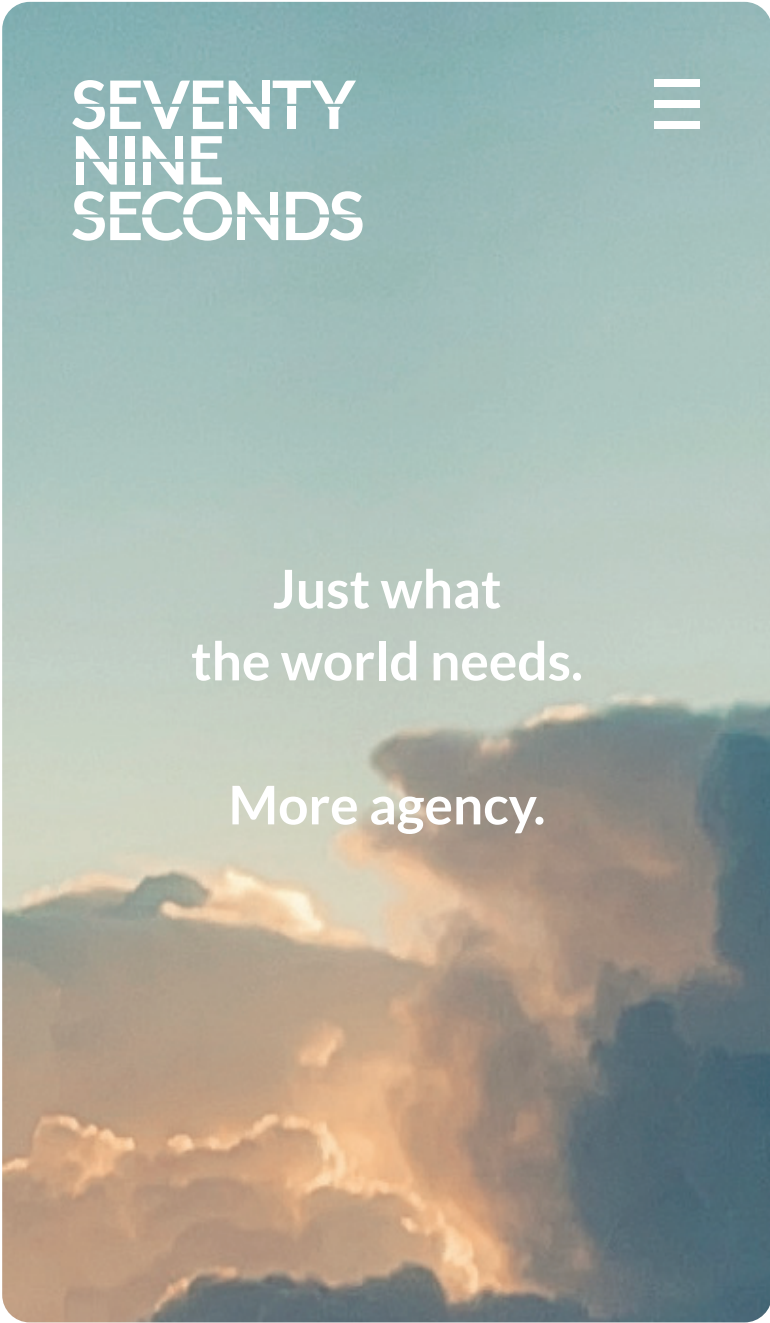
When you have less time
to make a lasting impression.
You need more agency.

Get ready for your 79 seconds.

SEVENTY
NINE
SECONDS

Believing
in a brand means
one thing.

Your 79seconds
are here.



 79seconds



 79seconds



This is another compelling title to an article written by Ross.

READ ON



 79seconds



NEW ARTICLE

READ TIME: 79 SECONDS

This is a compelling title to an article written by Ross.

READ ON



 79seconds

SEVENTY NINE SECONDS



I am a presentation title

CLIENT
DATE

SEVENTY NINE SECONDS



I AM A PROFOUND
INSIGHT

SEVENTY NINE SECONDS

CLIENT

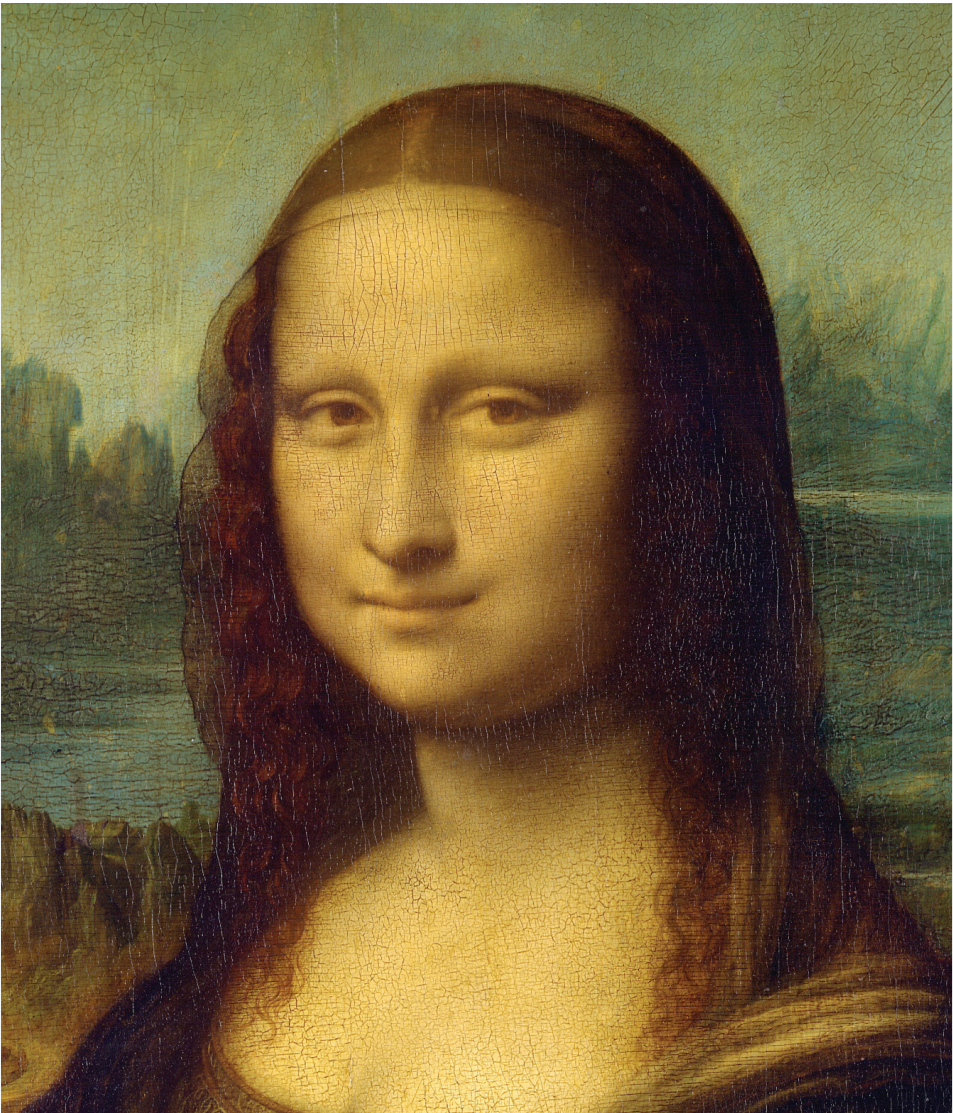
05

I am a
presentation title.

SEVENTY NINE SECONDS FOR CLIENT NAME

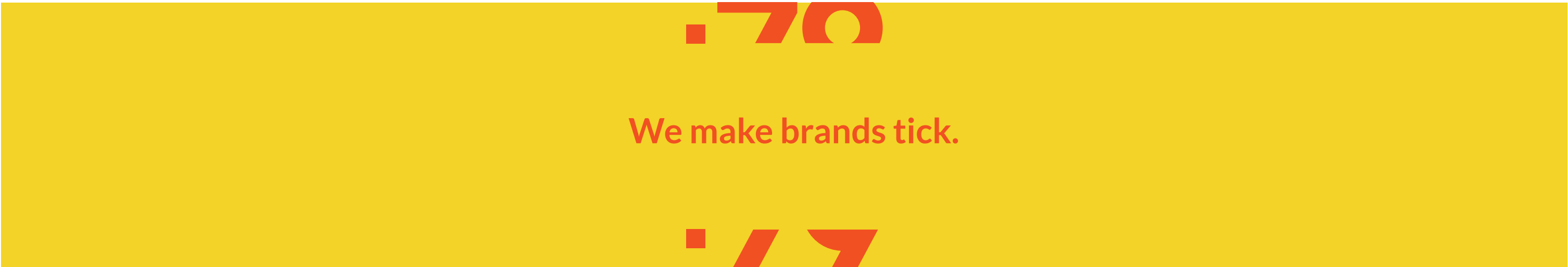
I am a
profound insight.

SEVENTY NINE SECONDS FOR CLIENT NAME



Linked in Masthead /profile

1128x191 px



Substack featured image

1,200x400px



Profile image options

